



**JUDO  
PROMO**

**Product Features**

- Prints 13 preset Retail Promotional messages for top line price markdown
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Price Indication

<b>10% OFF</b> \$100.99 <sup>TK</sup>	<b>BEST BUY</b> 2 <sup>00</sup> \$88.99	<b>CLEARANCE</b> 12 \$38.50
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**PB2-180**

**Product Features**

- SATO's flagship 2-line labeller
- Printband stopper feature protects against over-rotation of bands
- Transparent cover protects the label and keeps label clean

**Applications**

Price Indication 22 \$15.50 NOW \$10.50	Date Indication 11-11-18 MFG / EXP 10-11-19	Lot No. Indication 010-6450 #1234567
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**PB3-208**

**Product Features**

- SATO's flagship 3-line labeller
- Wider label supports longer text and prints up to 12 characters per line
- Equipped with SATO's PSP mechanism, it prints both labels and liner simultaneously

**Applications**

Date/Price Indication MFG 04 072018 EXP 03 072019 \$4.50	Lot No./Date/Price Indication # 3103568 EXP 05-08-2019 100,000	Date/Batch No. Indication 28-09-2019 27SEP2020 LY960680
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**PB3-416**

**Product Features**

- SATO's flagship 3-line labeller
- Wider label supports longer text and prints up to 12 characters per line
- Equipped with SATO's PSP mechanism, it prints both labels and liner simultaneously

**Applications**

Price Indication Part No. AB100203 Product No. 0208130010 Inspection Date 20.08.15	Date Indication SATO CANDY Price \$15.50ea BEST BEFORE 23 JUN 2020 SATO COMPLEX TOKYO	Operator Code Indication SUGAR MFD Date 20-01-24 Weight 100g Price \$3.50 SATO STORE TOKYO
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**JUDO  
FOOD**

**Product Features**

- Prints 13 preset Food Safety Management messages for top line
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Date Indication

Use By

<b>DATE RECEIVED</b> 26 MAR 2020	<b>PRODUCED ON</b> 25 AUG 19 7AM	<b>USE BY</b> 12:30PM
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**PB2-230**

**Product Features**

- SATO's flagship 2-line labeller
- Printband stopper feature protects against over-rotation of bands
- Transparent cover protects the label and keeps label clean

**Applications**

Price Indication WAS RM100.90 NOW RM100.90 <sup>052</sup>	Date Indication 18/12/2018 17/03/2019	Lot No. Indication AA-1234567 BB-8901234
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**PB3-312**

**Product Features**

- SATO's flagship 3-line labeller
- Wider label supports longer text and prints up to 12 characters per line
- Equipped with SATO's PSP mechanism, it prints both labels and liner simultaneously

**Applications**

Date/Price Indication MFG: 04-05-2019 Wish Bakers EXP: 11-05-2019 Price Rs: 300.00 B. No.: 21 Colombo Road, Calcutta	PIC No./Lot No./Date Indication 1235 09 123 5 Sterilization Date 31-12-19 Expiry Date 31-12-20	Price/Weight/Date Indication TAKOYAKI USE BY 11 JAN 19 DH35.50 SAMPLE NET WEIGHT 330g HALAL
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**SATO's Presence in Asia Pacific:**

Australia, China, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand, Vietnam



\*Information on label images in green, red and blue are pre-printed; in black are printed by handlabeller  
\*Actual label size and design may vary.

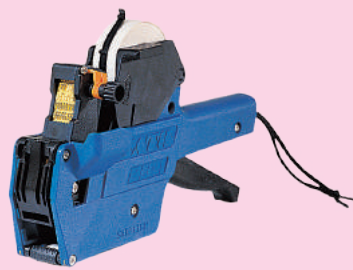
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Version: Nov 2017



**Hand Labelling Solution**  
Economical . Easy to Use . Durable  
for your everyday labelling needs





**PB-1****Product Features**

- Smallest label in the market
- Perfect for labelling small products like stationary, cosmetics, etc.
- Printband stopper feature protects against over-rotation of bands

**Applications**

Price Indication	Date Indication	Operator Code Indication
S. Stationery \$12.50 <sup>EA</sup>	21JAN20	01-5046

**SAMARK****Product Features**

- Uses industry standard, most popular punched-hole label
- SATO's flagship 1-line labeller
- Equipped with SATO's PSP mechanism, it prints both labels and liner simultaneously

**Applications**

Price Indication	Date Indication	Lot No. Indication
W Mart €1000.00	30/12/20	#03-2173

**KENDO 22P****Product Features**

- Uses industry standard, most popular punched-hole label
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Price Indication	Date Indication	Lot No. Indication
K30,000 <sup>€</sup>	DATE 30 MAY 2020	B.NO 5A00319

**KENDO 26****Product Features**

- Wider label supports longer text and prints up to 10 characters per line
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Price Indication	Date Indication	Lot No. Indication
GST RM199.99 <sup>SET</sup>	01-01-2020	Code 123457-03

**JUDO 23****Product Features**

- Wider label supports longer text and prints up to 10 characters per line
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Price Indication	Date Indication	Operator Code Indication
1 FOR \$99.99 <sup>EA</sup>	MFG 30MAY2019	ENO 865324-00
2 FOR \$149.99 <sup>TX</sup>	EXP 29MAY2020	B-1-916253

**SP MARK II****Product Features**

- Uses industry standard, most popular punched-hole label
- Equipped with SATO's PSP mechanism, it prints both labels and liner simultaneously

**Applications**

Price Indication	Date Indication	Hem No. Indication
\$12.50 <sup>FOR 1</sup>	EXP 200501	No 546138

**AIRLIGHT****Product Features**

- Uses industry standard, most popular punched-hole label
- Super lightweight - Ideal for heavy-duty labelling
- Easy maintenance due to elegant structure and minimal parts

**Applications**

Price Indication	Date Indication	Part No. Indication
\$90.99 <sup>TX</sup>	7.12.19	0000123

**KENDO 22****Product Features**

- Supports both rectangular labels and wavy labels
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Price Indication	Date Indication	Hem No. Indication
HK\$399.99	20-07-19	REF 1234567

**JUDO 22****Product Features**

- Prints up to 8 easy-to-read characters
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Price Indication	Date Indication	Lot No. Indication
MRP \$100.00	MFG 20.09.18	01 23478
NOW \$50.00 <sup>EA</sup>	EXP 20.08.19	02 34589

**JUDO 26****Product Features**

- Prints up to 8 easy-to-read characters
- Wide open path allows easy loading of labels
- Mess-free capsule type ink roller keeps hands clean when changing ink roller

**Applications**

Price Indication	Date Indication	Lot No. Indication
€2,000.00	25OCT2019 <sup>ERI</sup>	SKU 123456789
€2,500.00 <sup>TX</sup>	01NOV2019 <sup>ERI</sup>	003-1678-1